

Jada Russell

Design Portfolio

2022



Jada Russell Artist Statement:

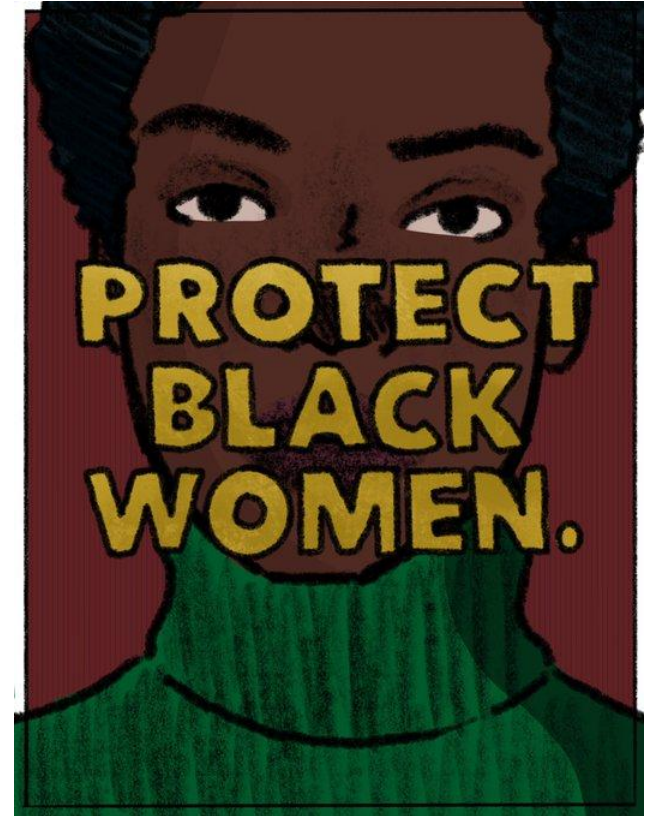
Jada Russell is a 22-year-old digital illustrator based in Chicago, IL. Her passion for art stems from her childhood. Because of this, she discovered a program called Young Artist At Work. Young Artist At Work is a program where she collaborated to make multiple murals for her community. This experience opened her mind and helped her discover that making art was her passion in life. Jada's artwork likes to experiment with the idea of cuteness. She has always loved the concept of cute things. Whether that be stuffed animals, clothes, or even food, she has gravitated towards their certain aesthetic. Because of her love for cute things, she creates her designs in a playful and youthful style. By showcasing this through her art, she hopes to spread a little bit of happiness.

Protect Black Women

Poster Design



For this poster, I brought awareness to the oppression and discrimination Black Women face daily. I selected a bold font with a golden color inside because it showcases that Black Women deserve nice things. More often than not, Black women are at the bottom of the barrel and only get fragments of wealth compared to men and white people. This needs to change. The color gold is known as a luxurious rich color. Only suitable for certain people, but black women deserve this luxury too. I also decided to use the colors of the Pan-African flag, red, black, and green. This flag represents African American identity, which is another thing I wanted my poster to convey. Black women deserve to be prideful, beautiful and embrace their cultures without fear of the harmful realities they face every day. Lastly, the image of a Black woman in a simple yet powerful way showcases that although black women are strong, they don't always need to be. Black women deserve to be themselves, even when our society makes them out to be something else. Black women do not deserve the oppression they face and, it is time to change how society views Black women.



Sushi Girl

Magazine Cover



Ever since Eve took a bite from the apple, women have been damned. Because of this decision, women are labeled as temptations for men. Eve tempted Adam to eat the apple, so women are evil. Although this is wildly untrue, this rhetoric still holds up today. Women are not seen as people but as things to conquest and own. Things to devour. With my piece "Sushi Girl", I strive to strike a conversation about how women are viewed in today's society. Women are seen for their bodies, things that tempt men, and nothing else. "Sushi Girl" embarks on a long journey to help bring this discussion to light and showcase that women are not something to be owned, not created just to tempt men and not something to devour for your pleasure.

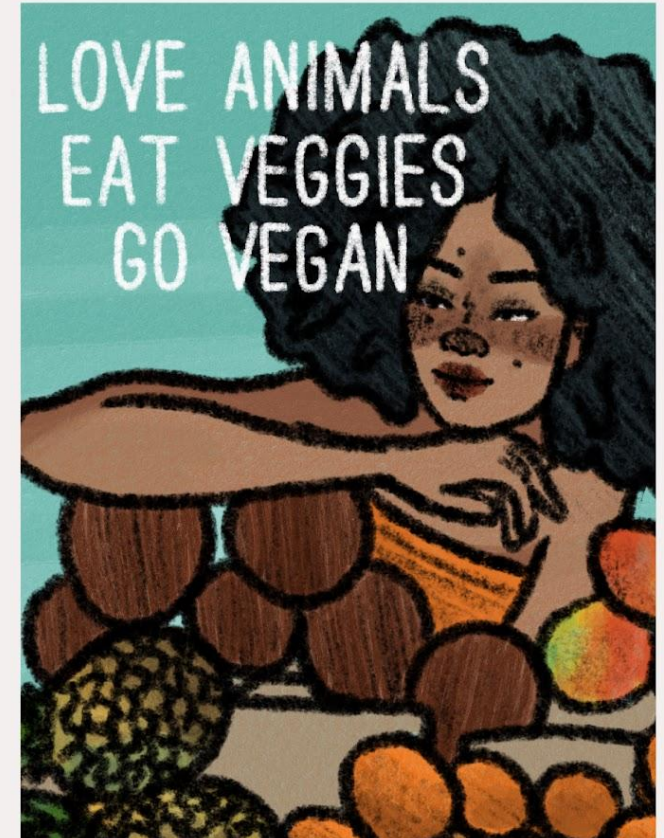


Go Vegan

Vegan Campaign



I have been vegan for over 6 years and have advocated for animal rights in many ways. During this time, I was told that only rich white people could become Vegan, and it really affected me. As a child growing up with a single mom of four kids, I always loved animals but this rhetoric held me back from acting on my passion to protect animals. But one day, I decided to just go for it, and in the end they were wrong. I learned veganism is not just for rich white people, but for everyone. I wanted to showcase this idea of intersectional veganism through my campaign and by doing this, I got to showcase how important veganism is to me, and hopefully convince other people to stop the harmful rhetoric they share and instead embrace intersectional veganism. Because the whole point of veganism is not who you are, it's who you protect.

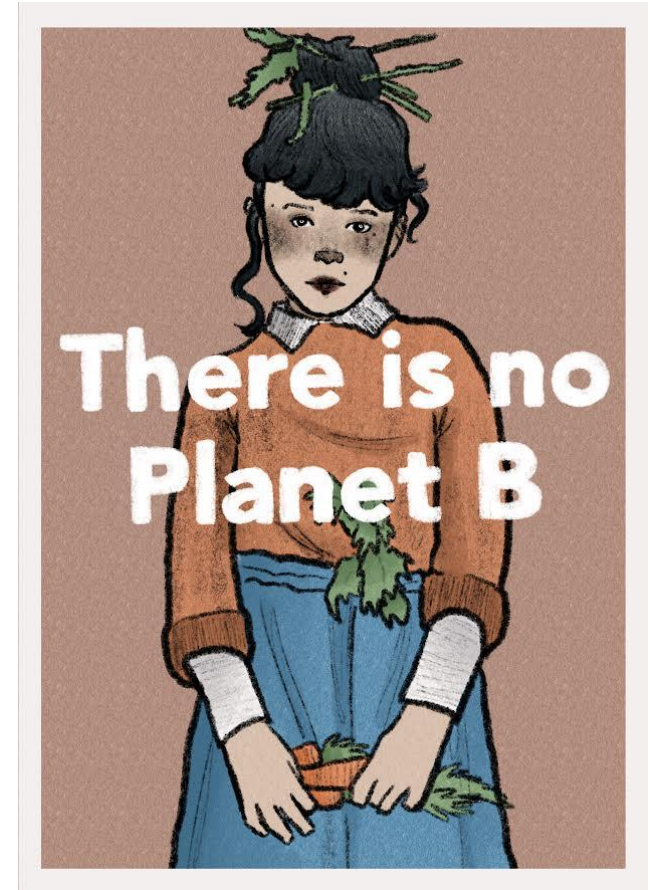


There is no Planet B

Global Warming Campaign



There is no Planet B”, 2022, is a digital illustration. It was created to motivate small changes in your daily lifestyle, such as growing your own veggies and fruits, to combat the climate crisis. Although, small, steps like these will guide others to a positive outcome by thinking about how they too can be a part of the change. This piece encourages people to change their lifestyles and think more productively about how we can all come together and try our best to work towards a safer, and happier planet.



Spooky Girl

Dark Market print



Yuri's Life

Series of a girl named Yuri



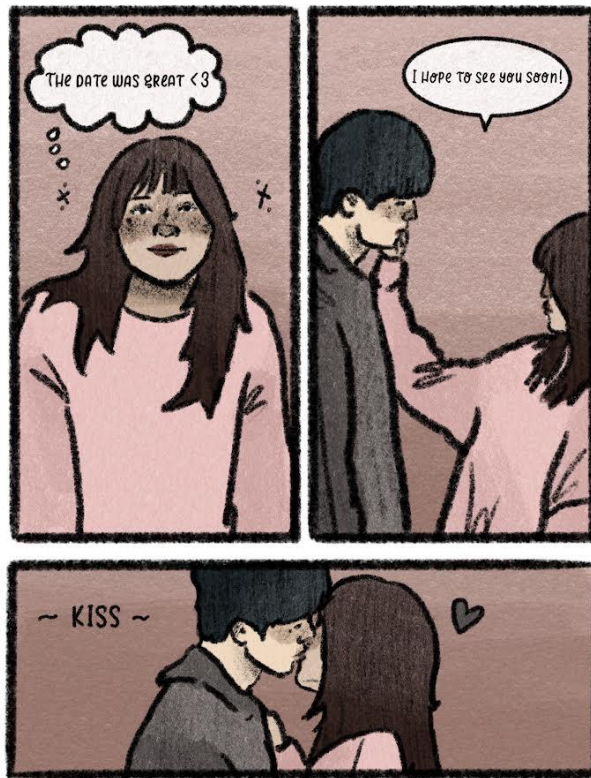
A Picnic Day

Mini comic strip



Messages To You

Comic



First and last page.

End.

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